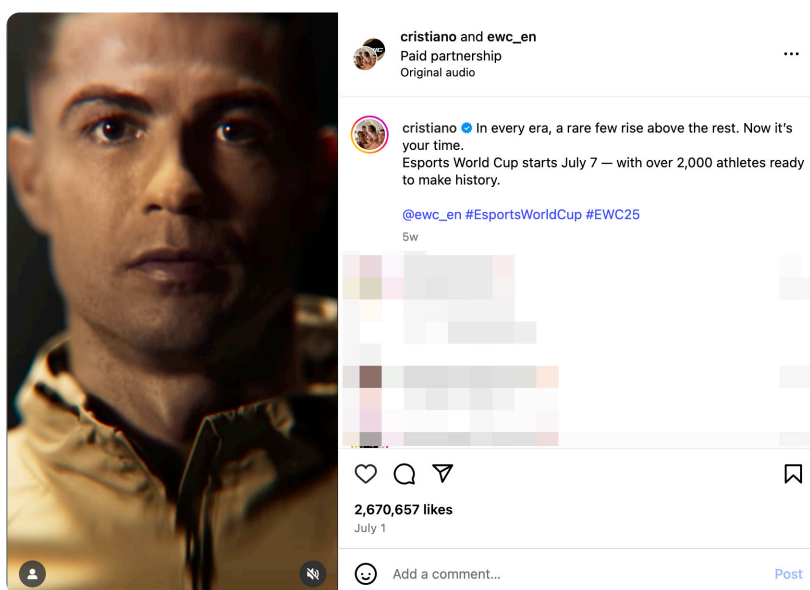# Influencers
Spot the #ad

Analyse the social media posts, can you identify signs that a post is sponsored?

Create a checklist to help users spot sponsored content.

cristiano and ewc_en
Paid partnership
Original audio

cristiano ✔ In every era, a rare few rise above the rest. Now it's your time.
Esports World Cup starts July 7 — with over 2,000 athletes ready to make history.

@ewc_en #EsportsWorldCup #EWC25
5w

2,670,657 likes
July 1

Add a comment...   Post

khaby00 ✔ • Follow
Original audio

khaby00 ✔ 👋Let's hang out at my @airbnb 🛋....📱.....🧍...ok ??? Request to book it now at the link in bio !!
#learnfromkhaby #comedy #ad
65w

315,212 likes
May 9, 2024

Add a comment...   Post

10:26

jd sports haul   Search

jadehoney62 · 2023-9-20

Big thanks @JD Sports @JD Women for sending me these goodies 🥹 don't forget to buy now to use your 20% student discount online and in-store until the 8th of October ad #jdhaul #jdsports #haul #clothinghaul #jdsportshaul

less

4,796
11
249
28

Search · jd sports oxford street

Add comment...   😄 🥰 😂

SIDEMEN HIDE & SEEK IN THE UK'S BIGGEST SHOPPING CENTRE
9.3M views • 10 months ago

SAFER SCHOOLS

Influencers
Spot the #ad - checklist

- [ ] _____

- [ ] _____

- [ ] _____

- [ ] _____

- [ ] _____

- [ ] _____

- [ ] _____

- [ ] _____

- [ ] _____

- [ ] _____

- [ ] _____